#### Glittering Luna Picked by Lot For Pompous Enthronement of **Royal Rulers of Coney Carnival**

Joseph E. Howard Takes Lead in Ballotting and Becomes "King for a Day" (Maybe Longer) and Beauteous Queen Ethlyn Rejoices.

Out of the wind over the week-end, there sprang through the hail and rain a new King from the people to grasp the royal sceptre.

All hall King Joseph E. Howard!

Hail, hail and a lot of rain. Only the new King spells it reign.

Ha, by my troth a Kingly joke but an un-Kingly advantage to take of the Court Jester who must have got in out of the rain.

The news was brought to Queen Ethlyn Clark at a merry party over which she presided in her Vande Vills on the Lake of Coney, sipping sac and cutting out Evening World coupons for the contest for the twin Monarchs of Coney Island Carnival Week.

ruling titles will be.

World coupons to be cast for their

didn't dare swim the moat.

But it was too late. They refused

lower the drawbridge, and the Sir

But watch the vote of Peter on the

avorite Queen on the Castle walls !

of the Kings Highway. Her retain-

ers hail from the sacred soil of Coney

way over captivated subjects.

Grace Mulroney.

and faith, never a fairer Queen held

land, where Count Busoni holds sway

And on Wednesday night, it has

been decreed, there will be a great celebration in honor of Queen Mul-

roney in Danceland. Fifty coupons

bearing the name of Her Grace will

while the devotees of Grace will

dance amid soft lights and showers

And behold! The gallant retainers of Queen Sadie Schultz appear never

them turn into votes next week.

The party became the merrier be- ing will be done, and the prime cause of the advance of King Howard, awarded later in Luna Park. who is the one consort above all the noble knights and esquires in the lists Queen Ethlyn would choose for a partner to share with for their entertainment, and learn how her the purple on Coney's Carnival worth while the winning of the two

By royal decree it was decided in secret conference of the King makers porary throne of Coney for five days; and so indited by Royal Scribe Kister but the temporary victory has only that the crowning of the King and the Queen of the Mardi Gras shall take place in Luna Park on Monday,

the 11th night of September. Sir Herbert Evans, courtly caterer to the fun-loving people of Luna, has and swords bared to the hilt. promised that the elevation to the throne of merriment will be accompanied by the most elaborate of ceremonies. The lake of Luna will ripple with the rhythmic glide of luxur-iant gondolas to soft music wafted the waves by the musicians of Sir Arthur Pryor's royal band.

the sky and shedding its dazzling be lowered. rays athwart the throne, will spring into being at a given signal, and myriads of lights will flash back their joyous greetings from peak and pagoda and pyramid, while fountains will gush forth in prismatic sprays from rocks and rills and beds of

A royal night, forsooth, filled with fairy favors to the most beautiful Knights, with their great treasure, Queen that fickle Chance may enthrone, and the lucky man of the per ple who may be called to her side. And then will follow the glittering and glorious pageant adown Surf Avenue by castle and cottage, winding through scenic railways, by merry making merry-go-rounds, through crowds of Carnival spirits and showers of con fetti, with bands of music and brilliant floats filled with beautiful girls and merry men-down, down, drowning the roar of the surf beating on Coney's shore, past Steeplechase Park and into the realms of Danceland. The King and the Queen of the Mardi Gras will share the joys of the

bowers of Luna Park Great was the demand for the pres ence of the Royal Pair and for the ocation of their enthronement. And so the Knights of the Carnival, from whom all royal edicts flow up to the time when the King and the Queen shall reign over Coney's fairy land. gathered about the round table by the side of the Giant Racer, and were

first night of the Carnival in the fairy

much perplexed. Bir William Mangels, who by grace of his gray hairs presided, called Count Busoni's villa will be decorated upon, in his worry, Sir William as never before, and the Dixieland Melnch, Chancellor of the Exchequer, Band will discourse sweet music Band will discourse sweet musiwho passed the royal buck to Sir Alfred Feltman, Royal Caterer of Coney. who promptly tendered the Maple Gar-

den for the ceremony.
"By my faith!" cried Sir Edward Dowden, the Sir Henry Hotspur of Coney, and Politician-in-Pienty of Steeplechase Park, "we have a beautiful throne on the banks of the indoor pool at Steeplechase, an ideal place methinks for the crowning of the most beautiful Queen that ever sed the King of the Mardi Gras. Take the King-give us the Queen!"

But they didn't. Hir Samuel Gumpertz arose from Dreamland and doffed his shining straw helmet.

"Place within my cady," said he, "the names of Steeplechase and Feltmans' and Luna, and let the Royal Scribe of The Evening World withdraw one of the slips, and whichever name he shall draw therefrom shall be designated as the throne room of both the King and the Queen, and the park the scene of their first night's

And so it was agreed, but with an amendment that next year the lucky one of the night should be eliminated in the drawing, the latter being limited to the two who were left, and in the year following the third place

would be the natural choice. And in the silence of the carnival enference and in the presence of Inspector McEwen and Capt. Hughes of the Royal Coney Island Constabulary, the name of Luna Park was drawn from within the helmet.

Tuesday, it was decided, shall be Feltman night, and on Wednesday night the Royal Pair will be the guests of Louis Stauch. Thursday night, which will be Firemen's Night, be-sides, will fall to Dreamland, and the Royal couple will find amusement in the freaks and streaks of the Side

On Friday night, when in addition to thousands of marching uniformed Knights of Pythias, there will be as the gursts of the Coney Island Board of Trade, the Mayous of fifty-six cities and towns throughout the United States, and 950 Chiefs of Police from all over the world, the King and Queen of the Mardi Gras will occupy the beautiful throne on the banks of the indoor pool in the heart of Steeplechase Park.

On Saturday night there will be no parade, but on that afternoon there will be the great baby pageant along Surf Avenue, from the sea to Steeplechase, in which latter place the judgTwo More Popular Candidates For Coney Island's Royal Honors



o cease in their efforts to place their avorite upon the Coney throne. rain holds no terrors for them, they brave the storm and defy th heat in their search for the golder

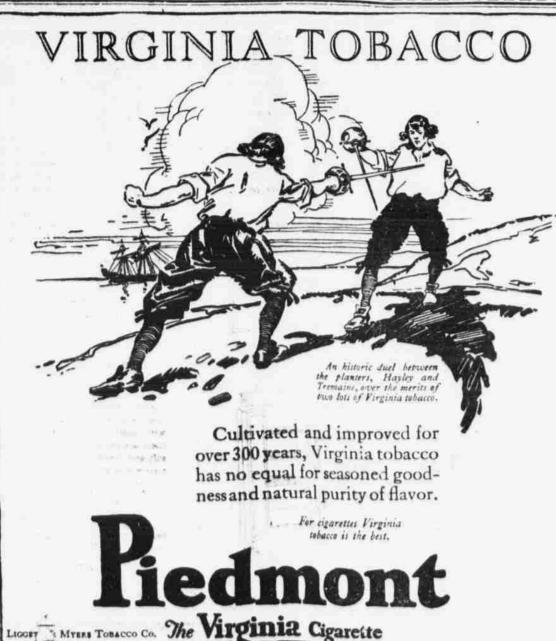
Queen Sadie still holds second place in the lists and nearly 12,000 And see who stole out of the ranks and hung the portrait of their oupons stud her diadem Bravas for Queen Sadie and he Beautoous Queen Frances Couteau

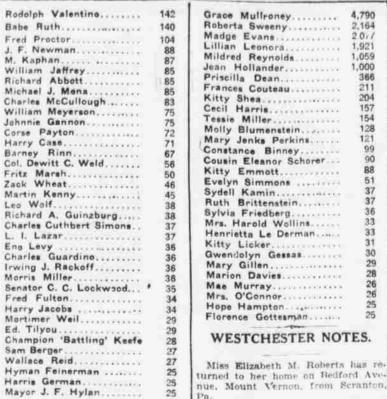
King Howard's increase over th week end was 6,298 votes; that o King Reid 4,009. Joe Bonomo stil Very quiet were the subjects of holds third place. Three Joes in the lead.

Queen Martha Mansfield over the Queen Ethlyn Clark piled up 2,55 week end. Also very mystifying the movements of the adherents of Queen votes, holding first place; Queen Sadie an additional 1,832 and Queen Roberta Sweeny landed into fifth But down in the realms of Danceplace for the ermine with an even they were busy, very busy counting coupons for bonny Queen Grace.
"We have coupons galore!" quoth
Don Jose Johnson. "Just watch

thousand votes.	
The results are the following	18:
KING.	
Joseph E. Howard	18,252
J. A. Reid	16,144
F. A. Milly	3.754
Joe Banama	2,323
P. A. Minnekake	1,799
Charles Godwin	1,329
Prof. Robinson	1,328
Adolph Stern	638
Izzy Katz	638
Dan Higgins	577
Richard Snedeker	515
E. H. Valdes	437
Harold Posner	416
Charles Speare	
"Kid" Phillip Ornstein	
Hugh Griffiths	221
Fred Cronin	
Rubin Baraky	181







nue, Mount Vernon, from Scranton,

Mr. and Mrs. Edward Cragg of Stuart of San Francisco. Summit Avenue, Mount Vernon, have returned from Danbury, Conn. sturned from Danbury, Conn. ter spending a few weeks at Lenox Mr. and Mrs. Walter M. Hughes of have returned to Briarcliff Manor

Elm Avenue, Mount Vernon, have seen visiting in Ulster County

Miss Agnes Delaney of South Furt-Avenue, Mount Vernon, is yisiting

Mrs. Skiffinton Norton of Long Island has been the guest of Mrs. John Harway of Pelham Manor. Mr. and Mrs. John D. Rockefeller , and children, who have been a teir summer home at Dark Harbo Me., will soon return to their country

ouse at Pocantico Hills. Mr. and Mrs. Charles M. Haskins of Wynnewood Road, Pelham, have eturned from a motor trip through

he Catskills. Mr. and Mrs. C. E. Clapp of Manhattan will spend the remainder of the ummer at the Elisworth cottage in agamore Park, Bronxville. Ex-Judge and Mrs. Sydney A. Syme

Bronxville have been on a ip through the Adirondacks. Mr. and Mrs. John W. Goff jr. of Manhattan have leased the Hawkinresidence in Lawrence Park, Bronx-

Mr. and Mrs. Morton R. Cross of Edgewood Avenue, Pelham, have reurned from Lake Placid.

E. S. Lane of Audrey Avenue, Mount Vernon, is on an extended tip through Canada. Mr. and Mrs. William Leib of 3 Mamaroneck Avenue, White Plains have been entertaining Mrs. J. I Leib of Waterville, Me., and Willia

Mr. and Mrs. Chauncey Depew.

where they will remain for the rest

of the summer.

The will of the late Jules L. Rehm of New Rochelle has been filed for probate with Surrogate Slater. His personal estate of \$5,000 is inherited by Ms widow, Johanna E. Rehm. Mr. and Mrs. Richard J. Holzer and son of White Plains have returned

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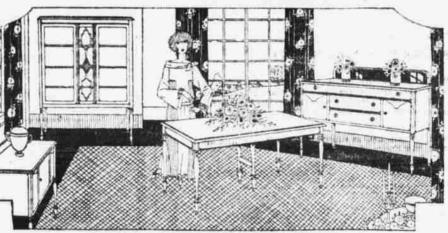
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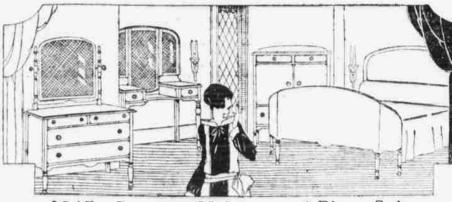
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	Velvet Rugs 7.6x9, reduced from 852.50 Now	
	Wilton Velvet Rugs, seamless 9x12, reduced from \$180Now	
ŀ	Tapestry Stair Carpet Reduced from \$2.45 ydNow	1.95
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